

# AAMS First Hippocrates Award Gala

Friday, September 11 2015



# ON THE PROGRAM



6:00 - 7:00	VIP Cocktails and Jazz With Christian Guilleminault
7:00 - 8:00	Cocktail Reception Magician Joe Skilton
8:00 - 9:00	Buffet Dinner Welcome by Marc Moeller - Executive Director & Chairman Remarks by Candy Sparks - Gala Chairperson
9:00	Eugene Olea - Opera Singer/OMT Patient Savvy's Story - Presented by Candy Sparks Awards Ceremony Lifetime Achievement Award - Dr. Christian Guilleminault Louis Pasteur Award - Antonio Ferrante Madame Marie Curie Award - Hilton Justino Irene Marchesan Award - Irene Marchesan
10:00	Closing More drinks and visiting in the Penthouse
10:30	End

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A very special thanks to our Gala organizers: Candy Sparks, Tracy Balsz, Yves Lajoie and to our talented entertainers: LA Diamond Jazz Trio, Eugene Olea and Sean Soto, DJ Michael Greenfield (Ace of Hearts), and our strolling Magic Castle magician Joe Skilton.



# WELCOME



I thank you for your presence at our 1st AAMS Hippocrates Gala. Our fledgling society has large ambitions. We want all who suffer from orofacial myofunctional disorders to have access to care. This will require drastic changes in established standards of care, treatment and market paradigms, and a reorientation of healthcare silos towards an allied, patient centric approach.

For the AAMS to become an effective catalyst of change, funding research, creating public health initiatives, and creating standards that bring the profound treatment modality of myofunctional therapy to a larger audience will require not just attendance at meetings, conferences, galas and the like. We need engagement with key influencers and to build out programs that will affect change. This will take a great deal of money to accomplish and it is our hope that you will take an active role in contributing and helping us raise funds.

Our honorees' work that will be spotlighted, the patients' stories you will hear, and the 3 AAMS initiatives that will be introduced will, we hope, help us tell part of the story about why this society was created and our commitment to create and execute on strategies that will not just move the needle in changing health paradigms, but deliver real results that will positively impact millions of lives.

We have reached a critical mass of research showing the effectiveness of myofunctional therapy to address intractable problems that plague the modern world. The honorees at the gala tonight have had a leading role in this work. Helping to tell their stories is a privileged role for me and one that I am honored to be a part of.

We face many crises related to our health. The epidemics of obstructive sleep apnea and ADHD wreak havoc on our children, who become our adults; the co-morbid disorders that result have ripple effects across these patients' families, communities, and the economies of nations as a whole.

Please join us in celebrating the amazing work of our honorees, building the AAMS, and helping all who need care.

Marc Richard Moeller  
Executive Director and Chairman



# A Message from our Board President



Thank you so much for attending this special night. Thank you for believing in a new model of providing care to patients, in a new model of interaction among professional peers, in a new model of interaction with research centers.

Each word in the name Academy of Applied Myofunctional Sciences has a specific significance. The AAMS pursues higher academic learning and higher education in different modalities of orofacial health (and beyond). Standards and accreditations are also a pursuit of the AAMS. The AAMS seeks research that can be applied in daily life, not just pursuing what is "interesting". It has to make the patient's life and the therapist's life better and easier. It has to be applicable in Beverly Hills as well as in Bogota or Mumbai. It's myo-functional in general, not to exclude other important body segments such as neck, shoulder etc. because it's all related and interdependent.

To be effective in the international and interdisciplinary health arena it takes expertise, it takes vision and it takes resources. It's these three needs that brought you here tonight. We can come together and be successful because collectively we do have the expertise, we have the vision and we can find the resources to improve lives. Because Ana, Yelena, Pei, Michael, or Henry are not just 'subjects' in a study. They have faces, and they sit in our offices or live with and among us every day.

So, thank you for taking part in a movement to shape the present and future of health.

Licia Coceani Paskay  
AAMS President and Congress Chairperson



# Savanna "Savvy" Sparks



Dear Friends,

My name is Savvy Sparks and I have a passion for helping people, like me, who have a myofunctional disorder. I have Upper Airway Resistance Syndrome which was researched and identified by tonight's Award recipient, Dr. Christian Guilleminault. I am so thankful for his pioneering work because I have spent five years going from doctor to doctor, specialist to specialist, who all told me I had exercise induced asthma. We even went to the world's largest medical center in Houston, Texas to see the world renowned pulmonologists there. They told me I was a mystery. They didn't see that my upper airway was only 20% to 50% of normal. They only looked at my lungs. The inhalers I received did not help. Slowly, my breathing has become worse and my energy has eroded. My dreams and aspirations began to disappear, too, as I realized I couldn't keep up with my friends anymore. I couldn't run with them and my brain sometimes felt foggy. I don't want anyone else to go through this.

Last March, at the age of 13, a new dentist from Seattle, Dr. Brian McKay, sent me to see Dr. William Hang. Dr. Hang introduced me to an entire team who can help me. It is the first time I have felt completely understood. Joy Moeller is helping me prepare for double jaw surgery this December. Post-surgery, she will help me restore my chewing, swallowing, breathing, and basic upper airway functions. Patrick McKeown will coach me to breathe through my nose. I've never been able to. Dr. Larry Wolford has told me that I will breathe, for the first time in years, fully, within just hours of waking up from my nine-hour surgery. I have hope again. I am getting my life back. My dreams and aspirations are returning and I am excited about what lies ahead. Now, I want to help, too, so I have created The Savvy Fund at the AAMS in order to help all those who need to be diagnosed and receive treatment, around the world, for myofunctional disorders. Please join me today, and donate to The Savvy Fund. Together, we will help others restore their dreams, their lives, and their well-being.

Please join me and give generously to the AAMS and The Savvy Fund.

Thank you.



# OUR INITIATIVES



Overview of a Large Scale Randomised Controlled Trial  
with Myofunctional Therapy and Pediatric OSA At  
Leading Universities Around the World

A Public Health Project To Train All RDHs & SLPs in the  
USA & Brazil to Screen for Orofacial Myofunctional  
Disorders as Clinical Markers for Sleep Apnea

A Public Health Project to Advocate for Frenum  
Inspection Laws Around the World



# OUR BENEFACTORS



The Academy of Applied Myofunctional Sciences would like to take the time to acknowledge and thank all of our benefactors who supported our 2015 Congress. Your dedication to the AAMS is truly appreciated.

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*We are at a 'tipping point' in creating avenues of collaboration, acceptance and validation and this Congress is going to make it happen.*

Joy Moeller

*We applaud the creation of the AAMS in supporting multidisciplinary awareness , education and research of Myofunctional Therapy in the early management of airway , breathing and sleep disorders*

Michael Gelb

*The AAPMD supports the pioneering efforts of the AAMS in research and education to further establish the important and vital role of myofunctional therapy.*

Howard Hindin

*Face Focused® Orthodontics is eager to be part of the AAMS network of professionals which communicates to patients the benefits and importance of myofunctional therapy.*

William M Hang

*AIRWAY-kening™ University looks forward to working with the AAMS to provide dental teams with treatment protocols which enhance facial balance, support TMJ health, and improve the airway.*

Debbie Hang

*Education, prevention, or creation of standards of care are very important goals, but they cost money, time and energy. That's why I support the AAMS as a donor and as a volunteer.*

Licia Paskay

*Creative Dental Connections (CDC)... proudly stand together as we share the vision of advancing education, and scientific research in the field of Myofunctional Therapy.*

Danni Gomes

*The core values of the AAMS were congruent with those of in my practice and approach to patient care. Therefore, I proudly support the AAMS as a donor.*

Claudia Torok

*For many of my patients, an understanding of myofunctional science has been the key to identifying the root causes of their suffering. This study is essential to a future of better healthcare for all.*

Virginia M. Johnson

*Supporting the AAMS is like no other. The AAMS is committed to sharing this vision through scientific research and the creation of standards to questions which have never really been answered.*

Kirk Kollman

In addition, we wish to thank Vin Di Bona and Anna Getty





Ortodontiakeskus is honored to sponsor the AAMS Hippocrates Award For Lifetime Achievement in Contribution to Medicine Via Myofunctional Therapy to Dr. Christian Guilleminault. How fitting that the “father of sleep medicine” should win an award tied to the the “father of medicine.”



Dr. Christian Guilleminault, Professor of Psychiatry and Behavioral Sciences and Neurology.

Pioneer of clinical insight into obstructive sleep apnea. He was the first to discern this to be a common problem even in individuals of normal weight, and discovered one of its origins in the “upper airway resistance syndrome.”

In his brilliant and multifaceted career as a clinical investigator, teacher, and editor, he has illuminated our understanding of virtually every domain of sleep disorders.

He continues to practice clinical medicine and contribute to research endeavors at the Stanford Center for Sleep Sciences and Medicine.

Wherever the art of medicine is loved, there is  
also a love of humanity.

- Hippocrates

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Ortodontiakeskus OÜ , Lelle 24, Tallinn 11318, Estonia.



# The AAMS Louis Pasteur Award

The AOMT is honored to sponsor the AAMS Louis Pasteur Award for courage and leadership in advancing medicine via myofunctional therapy going to Antonio Ferrante who in his passionate pursuit of excellence to help people has done so much for the world.

“There does not exist a category of science to which one can give the name applied science. There are science and the applications of science, bound together as the fruit of the tree which bears it”

“When I approach a child, he inspires in me two sentiments; tenderness for what he is, and respect for what he may become”

“Do not let yourself be tainted with a barren skepticism”

“Let me tell you the secret that has led me to my goal. My strength lies solely in my tenacity”

“It is surmounting difficulties that makes heroes”

## Quotes by Louis Pasteur



Antonio Ferrante, DMD Teaching Coordinator of the Master on Myofunctional Therapy and Posture and professor of Neurophysiology of Static and Dynamic Posture at the Sapienza University in Rome, Italy, Professor of Posturology at the University of Pisa. Course in Myofunctional Therapy , Gnatology - NY University, Lecturer in the master Posturology Rome “Sapienza”, Pisa , Palermo, Napoli University. Specialization course in Orthodontics Chieti University Academic Coordinator of the Master "Therapy Myofunctional within Postural" set up at the University of "Sapienza", has written 4 books on MFT.

## Antonio Ferrante, DMD



IOPI MEDICAL IS PROUD TO SPONSOR

THE AAMS  
**MADAME MARIE CURIE AWARD**  
for Contribution to Science Via Myofunctional Therapy

**IOPI Medical is proud to honor the AAMS and Dr. Hilton Justino in their pursuit of knowledge through science to help heal those who suffer.**

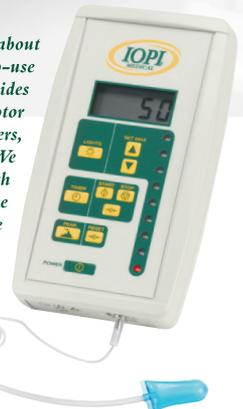
**Hilton Justino**

graduated from the Catholic University of Pernambuco. He specializes in Myofunctional Therapy. He has a master of Morphology from the Federal University of Pernambuco—UFPE (2001) as well as a PhD in nutrition from UFPE. He is the coordinator of the graduate program in human health communication—UFPE (2012–present). He is a permanent member of the collegiate graduate program in Neuro-psychiatry and Behavioral



sciences—UFPE. He is the scientific director for the Brazilian Society of Speech. He is a founding member of ABRAMO—the Brazilian Association of Myofunctional Therapy. He is an honorary member of “Comunidad Latinoamericana de Motricidad Orofacial”. He was an effective member and vice coordinator of the graduate pathology program. UFPE (2008–2011). He has experience in speech therapy, acting on the following topics: speech therapy, orofacial motility, voice, stomatognathic system and nutrition, surface electromyography, electro-gnathography, biofeedback and applied morphology.

*We are passionate about developing easy-to-use technology that provides objective oral motor measurements to researchers, clinicians, and patients. We are excited to partner with the AAMS community to see how our current and future products can contribute to emerging standards of care in this field.*



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# THE AAMS IRENE MARCHESAN AWARD

FOR INSTITUTIONAL ADVANCEMENT IN MEDICINE  
VIA MYOFUNCTIONAL THERAPY



BIOLASE is proud to honor the AAMS and Dr. Irene Marchesan in their pursuit of advancing medicine through myofunctional therapy. Dr. Marchesan pioneered the creation of the frenum inspection law in Brazil, called Teste da Linguinha, impacting the oral health of future generations.

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AAPMD & the Foundation For Airway Health Are Honored To Participate In the Founding of the Academy of Applied Myofunctional Sciences.



[www.foundationforairwayhealth.org](http://www.foundationforairwayhealth.org)

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APRE, the Agency for the Promotion of European Research, is a non-profit research organization.

For over twenty-five years, APRE, in close collaboration with the Ministry of Education, University and Research (MIUR), has provided its members as well as businesses, government agencies, and private individuals, information, support and assistance for participation in national and European programmes and collaborative initiatives (today, with particular reference to Horizon 2020) in the field of Research, Technological Development and Innovation (RTDI) and in the transfer of research results.

Proud Sponsor of the First AAMS Gala

# Sleep Medicine and Research Foundation

The Sleep Medicine and Research Foundation was created to fund the work and collaborations of Dr. Christian Guilleminault for the purposes of advancing sleep health worldwide. Dr. Guilleminault, MD,DM,DBiol, is a Professor in the Division of Sleep Medicine of the Stanford University Medical School. His career has been dedicated to answer the questions 'Can we recognize the risks associated with development of abnormal breathing during sleep very early on, and sufficiently early to eliminate these risks factors by appropriate treatments? And can we prevent adult obstructive sleep apnea (OSA)?' Dr Guilleminault opened the first "center for sleep medicine" in Paris, at La Salepetriere University Hospital. He was recruited by Dr. William C. Dement to develop a sleep medicine center at Stanford, and he joined Stanford University Medical School in 1972. He has since been involved continuously in all aspects of sleep medicine, having published over 650 peer-reviewed articles and edited 8 books. A very brief highlight of his contributions:

First described obstructive sleep apnea in children (1976),and the very negative consequences of this syndrome not only on the cardio-vascular system (1978), but also on learning, attention and school difficulties (1981).

"Near-miss Sudden-infant death" infants may have their presentation due to abnormal breathing during sleep (1979), and may be related to abnormal orofacial growth also present in other family members (1986).

Children with heavy snoring during sleep presented similar health problems as obstructive sleep apneic children (1982) and he emphasized a technique for early recognition.

Early Application of nasal CPAP to treat children (1986), but he recognized the problems associated with this treatment approach. He has advocated for better diagnostic and treatment approaches for these children that represent between 7 and 12% of the general population with variable risks depending of ethnicity.

The presence of familial aggregates of obstructive sleep apnea was further studied (1995), with a focus to recognize "at risk" children.

Some children appear more at risk of the syndrome such as early premature infants (2013).

Adjunctive orthodontics (2004) and myofunctional therapy (2013) as treatment approaches may allow better long term outcomes.

## Donations by check may be sent to:

Sleep Medicine and Research Foundation  
Attn: Allan O'Bryan, 3270 19th ST NW Suite 110,  
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The Sleep Medicine and Research Foundation is a 501c3 organization, tax ID 47-3830022.



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